



To: Bay Area UASI Approval Authority
From: Janell Myhre, Regional Program Manager
Date: September 11th, 2014
Re: Item 7: Regional Public/Private Partnership project update

Staff Recommendation:

Discussion only

Action or Discussion Item:

This update to the Approval Authority item from April 2014 provides a summary of the Public Private Partnerships tools available to the Bay Area UASI jurisdictions.

In March 2013, the Approval Authority approved funding for a regional Public Private Partnership Resiliency Initiative. The goal of the Public Private Partnership project was to establish a sustainable forum for private sector representatives to collaborate with local government public sector partners. The objective of this public-private partnership is to strengthen the community's resiliency and enhance their ability to respond and recover from catastrophic disasters.

The CalOES standard of establishing a Business Operations Center (BOC) working directly with a government Emergency Operations Center was followed. With this project, the Bay Area established a model of recruiting members from the private business sector to join a local Private Sector Advisory Committee to work in the local BOC. Private Sector members were recruited from a broad spectrum of industries, including technology, hospitality, healthcare, manufacturing, logistics, real estate, commercial development and small businesses.

The following products were developed to support sustainable operations of a Private Sector Advisory Committee and BOC in the Bay Area:

- Business Operations Center (BOC) Activation Guide: for Private Sector EOC Representatives
- Strategic Plan: Coordinating a Private Sector Advisory Committee
- Business Operations Center (BOC) Activation Guide: for Public Sector EOC Staff
- Training Videos (related to each guide or plan)

All products will be available on the Bay Area UASI website www.bayareauasi.org.